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# Valentine Postcards



## Synopsis

Postcard books are a wonderful way for us to share our treasure trove of images. Our postcard books on Easter, Halloween and Christmas have proven to be very popular, and so we turn to one of our favorite holidays--Valentine's Day. The valentine, as a graphic token to be exchanged by lovers on February 14, became very popular in the middle of the 19th century, and continued to increase in popularity and variety as the century advanced. In the first years of the 20th century there was an explosion in popularity of the picture postcard, and it was natural that postcards would be created to send on every holiday. Tens of thousands of valentine designs were printed as Valentines. We have selected thirty favorites from our collection, and reproduced them here in such a way that they can either be removed and mailed or kept intact and the book given entire.

## Book Information

Cards: 30 pages

Publisher: Laughing Elephant; Pos edition (November 1, 2004)

Language: English

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Product Dimensions: 4.7 x 0.4 x 3.5 inches

Shipping Weight: 4.8 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (30 customer reviews)

Best Sellers Rank: #537,976 in Books (See Top 100 in Books) #33 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Paper Ephemera & Cards > Postcards](#) #114176 in [Books > Religion & Spirituality](#)

## Customer Reviews

The vintage pictures on these valentine postcards are suitable for framing - most of them. Some of the pictures I found to be a bit fuzzy or grainy. I had trouble pulling them out because they were bound so tight. Either way, they looked lovely for a craft project I had and I would use some of the pictures again.

. . . 'Tis bleeding and tender, but faithful and true / And every faint throb is a message to you."(So says a little girl, Valentine in hand, imploring a genial postman.)The good folks at Seattle-based Laughing Elephant have given us this book of thirty sturdy and colorful Valentine's Day-themed postcards. There are no repeats, but the cards are reprints from the early 20th Century, and some

might consider them quaint to a fault. Most of the figures on the cards are cupids or kewpies or kids -- twee they may be, but nothing ribald or suggestive, even in the relative few that portray adults. Probably best used these days for display, or for expressions of history and Americana. Pros: Very nice printing (China) and good sturdy cards with the message side clearly designed to be postcards. Unlike a similar book of old-time postcards I recently reviewed, most of these cards are annotated as to origin and approximate date. A minor drawback: The cards are larger than the conservative USPS definition of postcard size (but they will work domestically with any "Forever" stamp). A bigger drawback for collectors: the cards are a little too small to fit easily a standard five-by-seven-inch picture frame without extra matting. However, they are adorable, so unless you reject Edwardian-era sentimentality they may well be worth the extra effort. Price is reasonable. Time is of the essence.

I was actually looking for old fashioned Valentines. A couple of years ago I bought one of those books that you used to get as a kid and punched out the Valentine's cards. I liked it but did not want to give out the same cards again. I found this postcard book and the Valentine's are of good quality, colorful, and very Victorian-like. I can use them to give to family, friends, and co-workers alike as there are such a variety. For about \$10 for the book with 30 postcards, making these about 33 cents a piece, I don't think you can go wrong. I bought mine with some other stuff and got the shipping free!

The images were darling and my kids had a fun time putting them together. You have to assemble the envelopes, though, and that takes a while.

Most of the card are great, but there are a couple, which were appropriate in their day--but come off creepy in todays world. All in all great item, but honestly could not use a few as the wording and theme detracted from things. Manufacturer needs to rethink things using the vintage design but rewording things for today.

I love to write and send letters to family and friends and these postcards were wonderful to send. It both back memories of childhood and picking cards for that special person. They are a must for Adults and children alike.

Gave this to a good friend for Valentine's day. This is a good gift for someone who enjoys nostalgic

art and prints. She was so surprised that I found a book like this. She asked me of course where I got it and told her ".com". Postcards can be easily framed as well as sent to others. Would buy this again. Georgianna

I sent out 20 of these very cute post cards, and everyone LOVED them! Easy to rip out little booklet, vivid colors and so much fun!

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